

# ALEX C. CHOU

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**SUMMARY** English & Mandarin speaking project member who's passionate about community and sustainability

## EXPERIENCE

**Self-employed** | Southeast Asia | *Sustainability Advocate & Catalyst* SEP 2006 - AUG 2020

- Guided Salt & Sea EcoLeisure founding team on development of off-grid resort in Palawan, Philippines
- Seeded Thai craft distiller BSA, produced award-winning Lamai rum from low-value molasses, formulated Grandma Jinn, and secured on/off-trade distribution
- Seeded Raitong Organics Farm, launched CSA with 70+ Thai farmer suppliers, and won 2013 Global Social Ventures SEA competition

**Riceland International Ltd.** | Bangkok, Thailand | *Project Officer* JUN 2007 - APR 2019

- Supported executives in strategic cross-functional and EMEA client-driven initiatives
- Developed new products including 200g-10kgs retail rice pack (several multi-million USD in-house HACCP GMP plants), extrusion reconstituted enriched grains (3rd party), and Nigeria cassava plantation and milling (>\$4m total investment, sold profitably to Flour Mills Nigeria Plc.)
- With internal and vendor teams, designed, budgeted, and executed plant upgrades with efficiency, water, environmental and energy focus such as 250 kW DC warehouse rooftop solar
- Contributed to circular economy food waste and food security foundations Scholars of Sustenance, OzHarvest, and UNEP during Think.Eat.Save campaigns 2015-17
- Advised Soma Group Cambodia on design of 1.5MW 100% producer gas power plant (operational 2014)
- Enabled partnership with startup EnerGaia to farm spirulina algae for aquaculture feed from food plant wastewater and furnace CO2

**Time-To-Air Corp.** | New York, New York | *Sales Director* DEC 2002 - AUG 2006

- Increased annual freight and logistics revenues in New York by >50% from 2003-2006
- Helped open Hong Kong office in 2004 and produced annual revenues of >\$3m by 2005
- Implemented IATA and NVOCC shipment tracking systems to improve operations and customer service

**ASVC 501(c)(6) non-profit** | San Jose, California | *Co-Founder* NOV 1999 - DEC 2002

- Organized monthly 30 persons bootcamp seminars and quarterly 300+ persons business plan competitions

**ZMarket** | Alameda, California | *Director of Product Marketing* NOV 1999 - AUG 2000

**Beyond.com** | Sunnyvale, California | *Product Marketing Manager & Planning Manager* AUG 1998 - NOV 1999

- Led 30 persons team and launched the hand-held products category "tab"
- Instated systems, metrics and cross-department readiness processes via "Happy Meetings" with results: 61% sales closure increase, 1,800% backorder drop, and double-digit customer satisfaction appreciation

**AMAX Engineering** | Fremont, California | *Product Manager* MAR 1997 - AUG 1998

- Defined and managed desktop, laptops, and servers for VAR and consumer channels (\$54m sales in 1998)

**PEN** | Beijing, China | *Co-Host* SEP 1995 - MAR 1997

- Hosted English edutainment radio shows reaching 1.2m per broadcast and 1,300 members club events

**JP Morgan** | New York, New York | *Corporate Finance Intern* JUN 1995 - AUG 1995

**IBM** | Research Triangle Park, North Carolina | *Co-op Industrial Engineer* JAN 1994 - SEP 1994

## EDUCATION & AFFILIATION

**University of Michigan** | Ann Arbor, Michigan | *BS in Industrial & Operations Engineering* SEP 1992 - JUL 1996

- Honors, Magna Cum Laude (GPA: 3.667 / 4)

**Sasin Center for Sustainability Management** | Bangkok, Thailand | *Member* JAN 2009 - MAY 2019